Zonta Club of Quaboag Valley
Member of Zonta International
Advancing the Status of Women Worldwide

SEPTEMBER 2007

CALENDAR

September 10, 2007 Dinner Meeting 5:30 p.m.*
Zinfandel's Restaurant. First meeting of the 07-08 year. Guests welcome!

10/8 Dinner Meeting *

10/19-21 District I Fall Conference So. Portland, ME

10/24 United Nations Day

11/8 Zonta International Day

11/12 Dinner Meeting *

11/25 International Day for the Elimination of Violence Against Women

12/1 World AIDS Day

12/10 Dinner Meeting T.B.A.

*** Dinner $15, dues $3.**
Please notify Chris Gerl at 413/568-3593 or cgerl@comcast.net of the number of new and/or returning guests. Member reservations for the dinner meeting are assumed and payment expected unless Chris is notified the Wednesday before the meeting.

Zinfandel's Restaurant, 1432A Main Street, Palmer, MA [413/283-2707] - Downtown Palmer on Route 20, at the lights, diagonally across from CVS. Parking is available on Main Street and lot at the corner of Bridge and Main Streets.

President's Message

Dear Sister Zontians,

As we gear up for the coming year, a couple of thoughts for the committee chairs. The club becomes stronger as we build relationships by working together for a common goal. Please have regular committee meeting, include all of the members and build the bonds of friendships that will last a lifetime. We all have strengths and may look at a project differently bringing a new prospective to build on. If you are having difficulty with finding a project, please let me know and together we will find the answers needed to move forward.

You should have received the "Call to Conference" by mail. If you haven't made reservations for Oct 19-21, please do so soon. This is a wonderful time for all of us to get to know others in our area. I hope many of you will go to Maine, it is beautiful there and we all have a lot of fun.

Congratulations to BJ (Betty Jane Bourdon) who was elected President of the Zonta International Foundation Board. BJ has been Vice President of Zonta International, and Treasurer of ZI and of the Foundation.

See you September 10 for our first regular meeting. Bring a guest and lets have a great year.

Thanks to all who attended the summer picnic. It was great to sit and relax around the fire telling our Zonta tales.

Yours in Zonta's mission
Christine Gerl

Thank you card from Scholarship recipient

From **Gianna Masi**
I'd like to sincerely thank you for my $500 Young Women in Public Affairs scholarship! Receiving this scholarship is so important to me. I want to be able to help my parents any way I can with the expense of my college tuition. Being able to attend Iona College this fall is so exciting. I realize that not everyone is able to go to the college they wish to go to, which is why I'm so thankful for this scholarship. This money is what makes my dream college education possible. Thank you so much again. I really can't thank you all enough!

Thank you card from Palmer Library Raffle Basket winner

From **Ed Canavan**
I would like to thank the Zonta Club of QV for the delightful golf basket donated to the Top Floor Learning Basket Raffle. My wife Anne and I won the basket but I am the golfer.

I am so impressed with the contents—from the golfing umbrella to golf gloves to golf balls to a golfing certificate. Not to mention the golf cap, golf towel, sun block and even snacks. I have already begun reading the golf books and the one that explains how to improve your game is getting special attention. So, rest assured that your gifts are all getting used (women's items included) and sincere thank you for your generosity!

13th Annual Golf Fundraiser Success!

Thanks to ALL for another successful event!

Many thanks to all sponsors, players and the staff at Mill Valley Golf Links.
This event could not be possible without the 100% effort of our members, especially the dedicated Golf Tournament committee:
Debbie Wood and **Marge Cavanaugh,** Co Chairs
Kris Goold
Janet DaSilva
Mary Ann Rubis

Zonta Bog Newsletter feedback and content suggestions are encouraged. Please send to MFKnight@Crocker.com

Club Officers 2008

At the May meeting we voted on our slate of officers for 2007-2008. There was unanimous approval for the following to serve their 2nd year of this biennium:

President	Christine Gerl
Vice President	Mary Knight
Treasurer	Debra Allen
Secretary	Elizabeth Reeves
Directors	Julie Bowder
	Dr. Mary Ann Rubis

Committees/ Current Chairs

Archives ..... Marjorie Cavanaugh
Environment..... Elizabeth Reeves
Golf Tournament…Marjorie and Deb Wood
Membership..... Mary Knight
Poinsettia Sales ..... Elizabeth Reeves
Program..... Janet DaSilva
Public Relations..... Debra Wood
Scholarship..... Kristen Goold
Service .....…Joanne Turner-Chiacchia
United Nations .....Betty Jane Bourdon
ZISVAW……..Dorothy LaFratta, Mary Knight

Relay for Life—Great Job!

Zonta of Quaboag Valley donations raised for the **Quaboag Valley Relay for Life** total $2,433!

June Business Meeting Minutes

Zinfandel's Restaurant
Palmer, Massachusetts
June 11, 2007

Members Present::
Julie Bowder, Kathy Hood, Mary Knight, Deb Allen, Ann Cormier, Liz Reeves, Dot La Fratta, Kris Goold, Debbie Wood, Chris Gerl, Diane Kidd, Marge Cavanaugh, Jeanne Dill, Joanne Turner-Chiacchia, Judy Van de Geer
Absent: BJ Bourdon, Mary Ann Rubis, Janet DeSilva

Guests Carol Bardon and her husband, Dianna Masi and her parents, and Erica Morrison-Brazitis

Dinner started at 6:00, after introductions.

The first order of business was the Installation of our newest member: **Carol Bardon.** A professional educator, Carol currently teaches Family and Consumer Sciences at Ludlow High School, working with students in grades 9-12. Carol was welcomed by all.

The Business meeting was called to order at 6:35

Minutes:
A motion was made and voted on to accept the minutes as written.

Treasurer Report:
Deb went over her report and it was filed for audit . She also went over the budget for the upcoming year . Judy mentioned that she didn't spend all of the money for guest speaker gifts and suggested that it is earmarked for anything else the program committee may need .The budget was accepted as written after a few minor changes.

Committee Reports

Environmental: Judy updated the club on the progress on the possible Peaked Mt. Reservation project . She mentioned that Zonta would be able to post information about our organization at the site whether or not we end up doing a project . We may have our August picnic at Peaked Mt Reservation.

Golf : Debbie reported on the progress of the tournament and it sounds like it will be a success once again . Marge mentioned that people are starting to sign up to play . Thanks to everyone for their efforts . There are lots of nice prizes . Debbie went over the list of duties for the day of the tournament.

Membership: Mary asked that everyone do the survey and return to her .

Service: Joanne asked for all registration forms for Relay for Life. If you were unable to commit to the event but feel you may be able to come for a bit the best tie would be around 6:00 pm when it starts. The Relay will be at Belchertown High School.

Program: Our program tonight was the presentation of the YWPA Award to Gianna Masi.

Dianne Kidd then announced the **Zontian of the Year: Congratulations Deb Allen**!

Raffle Winner: Carol Bardon

Meeting Adjourned 7:00
Respectfully Submitted ,
Liz Reeves

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Be informed. Get others excited about what we are doing. Pass it along.

Register Now for the **10/19-21 District I Fall Conference at the Sheraton South Portland, So. Portland, ME**

The theme for the conference is: A BEACON OF LIGHT Zonta's Service and Advocacy.

2007 District I Spring Retreat Workshop Report - June 17, 2007

At the 2007 Spring Retreats in Maine and Nova Scotia a workshop entitled "Bridging the Generations" was presented. Cheryl Dorfman, District I Chairperson of the 2006 – 2008 Leadership Development Committee submitted the 2007 District I Spring Retreat Workshop Report that was sent to club members via email.

The following is a summary of the strategies that are recommended for Zonta Clubs to undertake to improvement current club functioning. Governor Lynn Goodhue first presented concepts of intergenerational differences and then participants had two opportunities throughout the day to work in groups on:

• Recognizing the challenges and benefits of intergenerational differences
• Focusing on identifying barriers that may inhibit recruitment of younger members
• Developing strategies and action plans to address overcoming those barriers

Each group then determined a list of strategies or action plans clubs could undertake to overcome the stated barriers and make improvements on current club functioning. The following is a summary of these strategies.

Greater stress on international focus of Zonta: Have an AREA IV Meeting for recruitment at Anthony's Restaurant in Malden on first Thursday in October 2007 (will serve as meeting for all clubs for that month). Include printed ZI Materials, Speakers: Invite Betty Jane Bourdon and Amelia Earhart Scholars studying in Area. Each club will provide one auction item
Form Committee – 2 members (one new and one veteran) from each club to meet over the summer, plan function details, design and distribute advertising flier, etc.
Goal: Total of 10 new members for area clubs

Increase Publicity: Purchase a subscription to *Zontian* magazine for local libraries, provide labels to indicate the issues are donation of the local club; offer to do educational program at library in afternoon for girls/women on a topic relative to a ZI effort
Board, publicity, service, membership committees, individual members
Goal: Increased club visibility and increased membership

Increase focus on Service: Discuss service at every meeting: Use ZI projects information provided to presidents and information in *Zontian* magazine as background: *Service Committee*
Goal: Keep focus on service aspect of our mission

Regular publicity in local media centers on service project(s): Send articles about Zonta to e-commerce association
Publicity Committee with input from Service Committee
Goal: is to increase membership and donations to ZI and local projects

Mentor training: Assign a mentor to every new member (not the person who brought them into the club *Membership Committee; mentors accountable to Committee for follow through*
Goal: Increase member retention

Track new member attendance and satisfaction
Membership Committee Goals: Increase member retention; evaluate club activity
Track those who do not join: Why? Stay in touch with those who may change mind.
Membership Committee Goal: Future Recruitment

Have a session each year to set club goals for year (could be a retreat); take meeting time each month to discuss progress toward goals attainment; have a strategic plan for club meetings; club membership Recruitment *Board plans and membership participates; committees provide follow-up*
Goal: better committee direction, more accountability, ensure new directions and less stagnation

Form Golden Z or Z Clubs *Special committee formed*
Goal: Increase pool of future Zontians

Conduct membership survey on regular basis
Membership committee develops/administers; Board involved in evaluation and accountable for leading club in implementing necessary changes Goal: Make club responsive to member interests and Needs

Develop Program topics to attract new, younger members
Program Committee; Publicity Committee publicizes ahead of time and does follow up publicity Goal: Make programming interesting to a diversity membership All services activities need to be publicized (pre and post event) as "Zonta" events, funded by Zonta *Joint: Service and Publicity Committees*
Goal: to increase public awareness

All prospective members get orientation packet to cover (in writing): club mission, goals, international structure, expectations of both club and prospective members, responsibilities of membership, cost, hours required, etc. *Membership committee*
Goal: Increase member knowledge base and prepare members for leadership roles

Take prospective member to lunch, require prospective member to attend two meetings (minimum) prior to invitation to join
Membership committee Goal: Recruit committed members

Re-orientation for all members to share same focus club's mission, goals, service, etc must be known and shared by all *Membership Committee with input by several other committees and Board*
Goal: Ensure member knowledge of club mission, goals

Develop "value added" pitch of benefits (skills, personal growth, resume and networking) of membership, use double sided business cards; ask prospective members for their business cards and use to follow up. *Membership Committee for development; all members for Implementation Goal: Effective Recruitment*

Service Project Suggestions

- **Verna Fresca, Northampton Club:** To the Springfield and Quaboag Valley clubs. Some members of our club are interested in walking in the Rays of Hope walk in Springfield on October 28. This walk-a-thon is a fundraiser for breast cancer research, community outreach and education. In 2007 the walk raised over $870,000 and had over 11,000 walkers. All of the funds stay in Western Massachusetts. For a team to register, we need 10 (or more) participants. We are considering creating our own team as a service project, and will be discussing this at our September 5 meeting. I am checking to see if your clubs already have teams, and if we can band together for a single Zonta team, or if you do not already have a team, would you consider joining us? Teams registered before September 21 will get T-shirts with the team name on the back. If you want more information about the walk you can Google "Baystate Health Rays of Hope" Feel free to call me at 413-587-9490 (my home number) or email me with comments, questions or suggestions.

- **Kathleen Norbut, FVIC:** Sponsor "***Revealing Frankie***" production in October—Domestic Violence awareness month. Perhaps 17th or 24th in either Monson or Palmer. We would need to check towns/schools for availability of auditoriums. Reminder: Madeline Wheeler brought this idea to our attention last year. The subject is teen dating violence.

- **Lynn Goodhue, District Governor**: One of the many Zontians I met at the InterDistrict Meeting in Ann Arbor was Nola Theiss, Executive Director of Human Trafficking Awareness Partnerships, Inc. in Sanibel FL. The Zonta Club of Sanibel FL has worked for a number of years on eliminating trafficking. If your club is interested in a service or advocacy project about this awful practice, a good place to start might be the partership's web site, www.humantraffickingawareness.org.

- **Glenne Harding, ZI OMC Chair:** 'USA Weekend Make a Difference Day' on October 27th. This is just a reminder to you for your clubs that the date is approaching and, if you want to participate, you need to plan now. "The web site for information is http://www.usaweekend.com/diffday/index.html This is a good chance to do a small project related to the status of women, document it for USA Weekend, and possibly get some publicity for your Zonta club (and Zonta, in general) at the same time.

Requests from Denise Deshane, Zonta Club of Bangor and Sharon Leavitt, Zonta Club of Bangor

Hope you all had a terrific summer. Can you believe that it's almost time to start a new Zonta District 1 year. And best of all, we will be kicking off our new year with a fun filled Fall Conference, October 19-21 in Portland, Maine. We hope everyone in your club will plan on joining us. We would like to request your assistance with 2 items for the Conference.

Our first request: Join us in the Zonta Store. We are hoping to have a 100% participation this year. Sharon Leavitt is your store coordinator and she is looking forward to hearing from you. We know many of the clubs use this as an opportunity for fund raising; and then you have those of us like me who can't wait to see what is on sale, and visiting with everyone. We ask that you contact Sharon and let her know if your club is planning on being a part of the Zonta Store this year and what your space requirements might be. Contact: leavittclaud@aol.com.

Our second request: Send us photos of your club members working on projects, events etc. We are planning to use the photos on Saturday evening at the banquet as part of the entertainment. We are hoping this will be a fun way to show all of the clubs in District 1 in action and, serve as a tribute to all the service, commitment and hard work we do in our communities. We ask that the photos be sent via email or regular mail to Denise at ddesh10011@msn.com, or Denise Deshane, P. O. Box 644, Milford, ME 04461, by September 30, 2007. Please include a description of what project the club is working on. Looking forward to hearing from all of you.

Zonta Club of Quaboag Valley

PO Box 1034
Belchertown MA 01007

http://www.zontaqv.org

Member challenge for the September Meeting

Regardless of what committees we want to participate on this year, we are all responsible for recruitment, public relations and service. This issue of the Bog has a few ideas on these topics and the Zonta International website has plenty more. Please do some thinking about the following in preparation for a brainstorming session at the September meeting. Let's each take the initiative to make this an active and exciting year for the Zonta Club of Quaboag Valley.

Program ideas for recruiting/retaining members and activities that will help identify new members

Promotion ideas for the ZCQV and ZI within our; ideas for interaction with other area clubs

Recommended service projects that support Zonta's objectives, missions and goals.